

Books: Fiction

Category	1	2	3	4	5	6
Originality	Rip-off of a rip-off.	Cheap rip-off of some better known work.	It's all been done, they don't pretend otherwise.	Old themes and ideas used in new combinations.	Old themes and ideas used in new ways.	Never seen anything like it.
Imagery	You don't have a clue where they are, what surrounds them, or even what species the characters are.	Some details are provided, but you still have to pause and figure out missing details in order to make sense of things.	Most major details are in place, but not all of them.	Major details are all in place, but few, if any, embellishments.	Major details and garnish are present, though there are still some small, inconsequential gaps to fill, or all details are present, but we are so flooded with them that they interfere with the story.	Every detail is laid out without getting in the way of the story.
Story	No apparant attempt at plot, or even consistency.	Some form of plot exists, but has several serious problems.	One or more serious story problems.	A number of minor problems, which became distracting.	Well written, with few minor problems.	Entirely consistent and compelling.
Characterization	Everybody's boring, one dimensional, and inconsistent.	Some characters are inconsistent.	All characters are all shallow.	Some major characters are real, while others are shallow.	Major characters are real and complex, while secondary characters are often shallow.	All characters seem like real, complete, layered individuals.
Editing	It doesn't look like an editor has touched it. Hasn't even seen a spell checker.	The editor obviously doesn't care. Typos and logic errors are still frequent.	Errors are common, and sometimes confusing.	Some logic and typographical errors, but you can still figure out what's going on.	There's some fat that can be trimmed, but we've got everything we need free of errors.	Extremely well paced, with no typos or grammatical errors, and just enough information present to tell the tale without wasting the reader's time.
Emotional Response	Seemed to deliberately make me want to find a different book..	Left me dissatisfied.	Felt indifferent.	Was interested in the story or characters, but not both.	Interested in both story and characters.	Played me like a violin.
Overall	Not recommended to anyone.	Recommend to dedicated fans only.	Recommend to existing fans only.	Recommend to anyone who already reads the genre.	Recommend to most people.	Recommend to anybody and everybody.

Books: Non-Fiction: Textbooks

Category	1	2	3	4	5	6
Clarity	People in the field probably can't figure it out.	For experts only.	Reference for those who already understand it.	Can probably teach anyone near the field.	Can probably teach any reasonably bright person.	Can probably teach anybody who can read.
Structure	The author has ADD, no medication, and no editor.	This might make sense in someone's brain.	The big picture is organized, but some of the individual sections are a bit haphazard.	Tracking down specific topics is a bit tricky, but the topics are well laid out in a logic progression.	Very clear. Can find anything in about a minute.	Very well assembled, indexed and cross-referenced. Can find anything in seconds.
Examples	Examples are desperately needed.	Examples are too few.	Examples are there when necessary, and that's it.	Examples are there most, but not all of the time.	Examples are there for demonstration, and did this well, but had little other purpose.	Examples are clear, applicable, and educational.
Exercises	No way to practice at home.	Limited examples of no real use.	Some examples, with no way to confirm that you really understand.	Lots of useful examples, some with answers.	Lots of useful examples with answers, but not solutions.	Loads of useful examples with complete solutions.
Editing	It doesn't look like an editor has touched it. Hasn't even seen a spell checker.	The editor obviously doesn't care. Typos and logic errors are still frequent.	Errors are common, and sometimes confusing.	Some logic and typographical errors, but you can still figure out what's going on.	There's some fat that can be trimmed, but we've got everything we need free of errors.	Extremely well paced, with no typos or grammatical errors, and just enough information present to tell the tale without wasting the reader's time.
Completeness	This doesn't qualify as an introduction.	This is an introduction, but nothing more.	It's a little more than an introduction, but supplemental texts will be required.	There were a few omissions, but it's still useful.	Very complete; only middle details missing.	The only textbook you'll ever need for this subject.
Overall	Not recommended to anyone.	Recommend as a reference text for experts.	Recommend as a reference text for non-experts.	Recommend as a learning tool for people near the field.	Recommend as a learning tool for people who are new to the field.	Recommend to anybody and everybody who wants to learn about this stuff.

Books: Non-Fiction: Biography

Category	1	2	3	4	5	6
Uniqueness						
Completeness						
Storytelling						
Imagery						
Editing	It doesn't look like an editor has touched it. Hasn't even seen a spell checker.	The editor obviously doesn't care. Typos and logic errors are still frequent.	Errors are common, and sometimes confusing.	Some logic and typographical errors, but you can still figure out what's going on.	There's some fat that can be trimmed, but we've got everything we need free of errors.	Extremely well paced, with no typos or grammatical errors, and just enough information present to tell the tale without wasting the reader's time.
Emotional Response	Seemed to deliberately make me want to find a different book.	Left me dissatisfied.	Felt indifferent.	Was interested in the story or characters, but not both.	Interested in both story and characters.	Played me like a violin.
Overall	Not recommended to anyone.	Recommend to dedicated fans only.	Recommend to existing fans only.	Recommend to anyone who already reads biographies.	Recommend to most people.	Recommend to anybody and everybody.

Comic Book Review

Category	1	2	3	4	5	6
Originality	Rip-off of a rip-off.	Cheap rip-off of some better known work.	It's all been done, they don't pretend otherwise.	Old themes and ideas used in new combinations.	Old themes and ideas used in new ways.	Never seen anything like it.
Artwork	I don't know what half of this stuff is supposed to be.	Art is bad enough to get in the way of the story.	Art gets the job done, but doesn't really impress.	Art is good, but I wouldn't buy this without the story to go with it.	Art is very good, clearly depicting all images. Some are worth mounting as posters.	I'd buy any page as a poster.
Story	No apparant attempt at plot, or even consistency.	Some form of plot exists, but has several serious problems.	One or more serious story problems.	A number of minor problems, which became distracting.	Well written, with few minor problems.	Entirely consistent and compelling.
Characterization	Everybody's boring, one dimensional, and inconsistent.	Some characters are inconsistent.	All characters are all shallow.	Some major characters are real, while others are shallow.	Major characters are real and complex, while secondary characters are often shallow.	All characters seem like real, complete, layered individuals.
Flow	Both the writing and art have major flow problems.	One of writing and art have major flow problems.	Both the writing and art has some minor flow problems.	The writing or art flows well, but the other had minor problems.	The direction of the action is clear, but it still reads like a comic.	This reads like you're watching a perfectly crafted movie. The art and text are both fluid.
Emotional Response	Seemed to deliberately make me want to read a different comic.	Left me dissatisfied.	Felt indifferent.	Was interested in the story or characters, but not both.	Interested in both story and characters.	Played me like a violin.
Overall	Not recommended to anyone.	Recommend to dedicated fans only.	Recommend to existing fans only.	Recommend to anyone who already reads comics.	Recommend to most people.	Recommend to anybody and everybody.

Television Show / Movie

Category	1	2	3	4	5	6
Originality	Rip-off of a rip-off.	Cheap rip-off of some better known work.	It's all been done, they don't pretend otherwise.	Old themes and ideas used in new combinations.	Old themes and ideas used in new ways.	Never seen anything like it.
Effects	Ed Wood level here. I'd get my name off the credits if I were on the team.	Effects do not look good.	Effects get the job done, but nothing more.	Effects look good individually, but don't mesh well.	Effects are good, but you can tell where some of the effects end and the real stuff begins.	Absolutely seamless and convincing in all respects.
Story	No apparant attempt at plot, or even consistency.	Some form of plot exists, but has several serious problems.	One or more serious story problems.	A number of minor problems, which became distracting.	Well written, with few minor problems.	Entirely consistent and compelling.
Acting	Acting so bad it's inconsistent with what the characters are supposed to be feeling / thinking / doing.	Nobody was convincing.	Weak cast members outnumber good cast members.	Some stars and co-workers were good, while others were weak.	Stars were absolutely convincing, co-stars were good.	Everyone was absolutely convincing at all times.
Emotional Response	Seemed to deliberately make me want to change the channel or leave the theater.	Left me dissatisfied.	Felt indifferent.	Was interested in the story or characters, but not both.	Interested in both story and characters.	Played me like a violin.
Production	One point for good performance in each of: cinematography, sound mixing and sound editing, film editing, production design, and direction.					Good performance in each of the five categories previously listed, as well as exceptional performance in at least one such category.
Overall	Not recommended to anyone.	Recommend to dedicated fans only.	Recommend to existing fans only.	Recommend to anyone who already watches television/movies.	Recommend to most people.	Recommend to anybody and everybody.

Video Game

Category	1	2	3	4	5	6
Originality	Rip-off of a rip-off.	Cheap rip-off of some better known work.	It's all been done, they don't pretend otherwise.	Old themes and ideas used in new combinations.	Old themes and ideas used in new ways.	Never seen anything like it.
Graphics						
Sound						
Story	No apparant attempt at plot, or even consistency.	Some form of plot exists, but has several serious problems.	One or more serious story problems.	A number of minor problems, which became distracting.	Well written, with few minor problems.	Entirely consistent and compelling.
Playability						
Immersion						
Overall	Not recommended to anyone.	Recommend to dedicated fans only.	Recommend to existing fans only.	Recommend to anyone who already plays video games.	Recommend to most people.	Recommend to anybody and everybody.